



SPEAKER · WORKSHOP FACILITATOR

Shannon D. Hunter

Engineer the Strategy. Build the Vision. Create the Legacy.

Electrical Engineer · Lead Cost Out Engineer at a global power-management company
CEO & Owner, Smith Hunter Business Solutions · Co-Founder, Smith Hunter Enterprises
Business strategist · AI and automation strategist

ABOUT SHANNON

Shannon D. Hunter brings an engineer's mind, an entrepreneur's vision, and a deeply personal commitment to helping people and businesses build with intention.

Engineering taught her to respect facts, constraints, tradeoffs, and execution. Corporate leadership taught her to communicate across teams and stay accountable for results. Building the Smith Hunter companies with her wife, Theresa Hunter, taught her what it takes to create something of your own.

On stage, Shannon is grounded, practical, and conversational. She helps audiences understand an idea differently and decide what to do next, while staying honest about the work of still becoming.

SIGNATURE TOPICS

Engineer the Vision

Structured thinking that moves entrepreneurs from exciting ideas to executable plans.

Practical AI for Real Businesses

Evaluating AI by the actual problem, business value, cost, and readiness.

From Corporate Leadership to Entrepreneurship

Applying professional experience to the uncertain work of building your own.

Systems Before Scale

Why growth without repeatable systems creates more problems than progress.

Building Generational Wealth with Intention

Ownership, knowledge, business, property, opportunity, and legacy.

Black Women and the Freedom to Evolve

Accomplishment, identity, leadership, and permission to change.

Cost-Out Thinking Beyond Manufacturing

Using cost, function, and value to make better business decisions.

FORMATS

Keynotes

Conference sessions

Panels

Workshops

Corporate discussions

Small-business trainings

Podcast interviews

Community conversations

Virtual events

AUDIENCES

Entrepreneurs and small-business owners ·
Contractors and trades · Conferences and
professional organizations · Corporate teams ·
Community groups · Podcasts and media

HOW SHANNON APPROACHES A TALK

Clarify. Name the real question the audience is facing.

Engineer. Walk through the options, constraints, and tradeoffs.

Execute. Leave people with concrete next actions.

SHORT INTRODUCTION

"Shannon D. Hunter is an Electrical Engineer, entrepreneur, and business strategist. She is CEO and Owner of Smith Hunter Business Solutions and co-founder of Smith Hunter Enterprises, where she helps business owners turn complex ideas into clear strategies and organized action."

Opinions expressed are Shannon's own and do not represent those of her employer.

BOOKING & INQUIRIES

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